

September 23rd, 2021



## **New Line of Pasta Sauces, Canada Red™, Launches in Walmart Canada**

**Leamington, Ontario— September 23rd, 2021** — Highbury Canco is excited to announce the launch of a new flagship brand of pasta sauces entitled Canada Red™. The full product line retails at Walmart Canada locations nationwide now.

Canada Red's™ tagline is "Canadian grown, Italian roots." It has a traditional Italian recipe, and is made with 100% locally grown, Canadian tomatoes. The product is prepared at the Highbury Canco facility in the tomato capital of Canada: Leamington, Ontario.

The brand will launch with four pasta sauce flavours: Traditional, Tomato Basil, Garlic & Onion, and Three Cheese. Each of our Canada Red™ recipes are made with a simple ingredient list, no artificial ingredients, and no preservatives.

### **About Highbury Canco**

The facility has been processing great tomato products for over 100 years and is an industry leader in food and beverage manufacturing. Within the 1.6 million square foot facility, Highbury produces many of Canada's favorite products, including our own brands.

Since research and development, production, and shipping are all done under one roof, Highbury is able to craft high quality, nutritious and great tasting foods that exceed the expectations of consumers.

### **For more information, please us at contact:**

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